
Identifying the right motivations for individuals and teams and applying the most effective leadership styles

Target:

Increasing the satisfaction, productivity and loyalty of employees. Applying the best Leadership styles according to the business and operational situation and the maturity of the teams

Beneficiaries : All managerial levels, Human Resources Managers

Program:

- Motivation: definition and its variables
- The Energy Matrix
- Maslow's Hierarchy of needs related to the business world
- The Principle of Hierarchical Dynamism
- The Motivational and Hygienic Factors of Herzberg
- The Paradox of increasing expectations
- The Grumbles Level as a corporate well-being index .
- Meaning of Leadership
- The Legitimate Power
- Resonant Leadership
- The virtues of the Leader
- Effects of a Resonant Leadership
- Leadership Styles: Managerial Grid
- Flexible Leadership: Styles in relation to the Business Situation and the Employees' Maturity
- The concept of Maturity: capability, self confidence and motivation.

During the seminar, participants will take part in individual and group exercises and simulations